

Million Faces – evaluating a campaigning method

Statements

Participants in the Million Faces petition will remember sending or contributing their picture.

Arms trading is a 'faceless' trade and we have no idea who is involved. The Million Faces petition puts faces to the people involved in campaigning.

The Million Faces petition shows solidarity with anonymous, faceless victims of violence and arms abuse.

The Million Faces petition enables people everywhere to see that it is a worldwide campaign and to join in.

The organisers of the Million Faces petition end up with an exciting collection of images and messages to show world leaders and make their point.