

bRing bRing

Background to the bRing bRing scheme

Age Group: 12 - 16

Aims:

How much do your pupils really know about mobile phones? How can their old phones be recycled to benefit people and the environment?

Oxfam is asking for unwanted handsets which we then refurbish and sell, to raise money for people in developing countries. The environment is also protected by recycling them in this way. Encourage your pupils to recycle their old phones by organising a collection in your school.

Organise a mobile phone collection in your school

1. First of all you need to make your collection box. Find a decent-sized cardboard box.
2. **Download the boxside poster** to stick on the box. Trim the box if necessary, then put your box in a prominent and secure position where students can leave their donated phones.
3. Make some posters, or **download a poster** to advertise your collection. Put copies up around the school, letting everyone know when the collection will start, where they can leave their phones, and how long the collection will last. We recommend a two week period.
4. Tell everyone about your collection - friends, parents, colleagues, the local community.
5. Remember to check that the SIM cards are removed from all mobile phones you collect.
6. When the collection is over, call **0870 752 0999** to arrange free courier collection of your phones.
7. You will receive a special thank you certificate and confirmation of the amount you have raised for Oxfam.
8. Finally pass on our thanks to everyone who donated their old phone.