

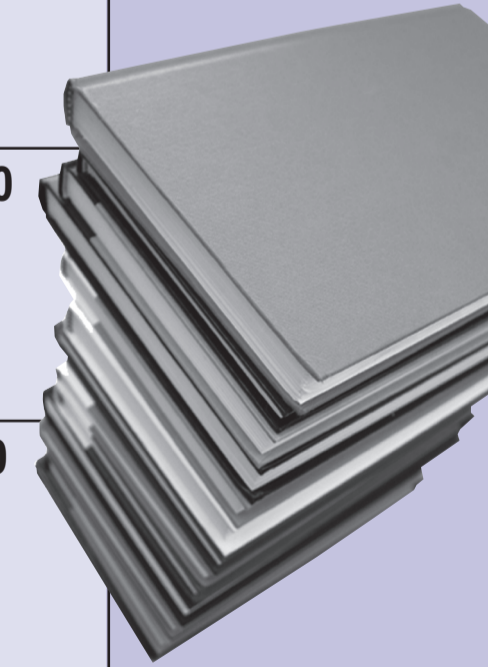
# Oxfam Treasure Map

**Pick a square for £2 and be in with a chance of finding £50!**

Participant name  hopes to raise £ Target  to support the work of Oxfam in more than 70 of the poorest countries by completing Event name

**Buy a £2 square on the treasure map to sponsor the challenge. One of the squares on the grid below has been chosen as the winning square, if you pick this you win £50! The more £2 squares you buy, the higher your chances of winning! What's more, you'll be helping to raise £150 for Oxfam.**

THE COST OF EACH SQUARE IS ENOUGH TO BUY 17 SACHETS OF REHYDRATION SALTS, ESSENTIAL FOR TREATING CHILDREN SUFFERING WITH WATER-BORNE DISEASES.

<p><b>£6 can buy School dinners for 100 children.</b></p> <p><b>£50 can provide care for a vulnerable child in a humanitarian or emergency situation.</b></p>	A1	A2	A3	A4	A5	A6	A7	A8	A9	A10	A11	A12	A13	A14	A15	A16	A17	A18	A19	A20	<p><b>£24 can train a teacher.</b></p> <p><b>£8 can buy 8 School books.</b></p> 
	B1	B2	B3	B4	B5	B6	B7	B8	B9	B10	B11	B12	B13	B14	B15	B16	B17	B18	B19	B20	
	C1	C2	C3	C4	C5	C6	C7	C8	C9	C10	C11	C12	C13	C14	C15	C16	C17	C18	C19	C20	
	D1	D2	D3	D4	D5	D6	D7	D8	D9	D10	D11	D12	D13	D14	D15	D16	D17	D18	D19	D20	
	E1	E2	E3	E4	E5	E6	E7	E8	E9	E10	E11	E12	E13	E14	E15	E16	E17	E18	E19	E20	

The winner will be announced on:  Date  For more details contact the promoter:  Your name  Your telephone number

Participation is limited to employees of:  Company name  Address

who work on these premises only. Funds raised from this private lottery will support the attempt of participant:  Your name and ref. no.

For more information about sponsored events visit Oxfam at: [www.oxfam.org.uk/events](http://www.oxfam.org.uk/events) or email [events@oxfam.org.uk](mailto:events@oxfam.org.uk)



**Be Humankind**

# Treasure Map. A quick and easy way to raise £150 for Oxfam.

Put this poster up in your workplace today – and ask your friends to do the same. You can order more posters by calling 0300 200 1244 or emailing: [events@oxfam.org.uk](mailto:events@oxfam.org.uk) Please note that there are legalities involved for which you are responsible. This sounds scary – but don't be alarmed – just follow the simple guidance below:

## How to use this poster

- 1** The person organising this is 'The Promoter'. He/she must put his/her name and the name of the company and its address in the space provided at the foot of the poster.
- 2** Secure agreement from your employer to run this event at work.
- 3** Put the name of the Oxfam Event participant and the amount they are hoping to raise in the space provided at the top of the poster. If it is your friend taking part, you might want to personalise it – e.g. 'My mate, John'
- 4** Make sure you set a date for the game to end, and write it in the space provided.
- 5** Pick the square that will hide £50 treasure – don't tell anyone! You have a legal responsibility to ensure that this is not revealed before the draw. You may wish to invite a senior member of your company to take on this responsibility. For example, they could put the answer in a sealed envelope in a safe.
- 6** Pin the poster up at your place of work – in the staff room, coffee area, kitchen – anywhere that people gather.
- 7** Ask everyone to pay £2 to write the their name on a square of their choice.
- 8** Players may have as many guesses as they pay for.
- 9** When all (or most!) of the spaces have gone, reveal the winner.
- 10** Give the winner the £50 prize money. Highlight on the poster who has won the prize and display the poster for a week or two so that everyone knows.
- 11** Do not send cash through the post. Please make cheques payable to Oxfam stating which event you or your friend is participating in. Alternatively, use your e-fundraising page to pay an equivalent sum with your credit card.

## Selection of the winning square

The winning square may not be disclosed until the time stated. By this time all the tickets should be sold. If there are any empty spaces, you must formally announce that the game is now closed before the winner is announced.

## Rules

This is a private lottery as defined by the lotteries and Amusement Act 1976.

The Oxfam Treasure Map is in aid of Oxfam GB (Oxfam is a registered charity in England and Wales (no 202918) and Scotland (SC0 039442).\*

The first £50 raised in sale of tickets/chances ("squares") will be given to the winner. If fewer than 25 squares are sold by the draw date, the promoter will be responsible for making up the difference. All funds in excess of this will be donated to the beneficiary charity.

No deductions may be made for management fees and expenses. Each poster constitutes a separate game.

Advertising of this game and the sale of squares is confined to people aged 16 years or more who work or reside on the premises stated on the poster. The premises must be located within Great Britain. (Please note there are different gaming regulations in Northern Ireland.) You must not advertise this game in a public place nor sell squares to members of the public.

The price of each square is £2. No more than £2, and no less than £2. Inducements such as '6 squares for £10' MUST NOT be offered.

Each player MUST pay the whole £2 for each square when they choose it. They may not pay later.

Once money has been received for a square, it cannot be refunded.

Only one player per square. Two or more people cannot own the same square.

Each player may own as many squares as they pay for, at £2 per square.

## Terms and conditions

To Oxfam event participants

1. Add your reference number in the space provided in the lower right-hand corner. This can be found on the cover letter sent with this pack, or on your Entry Confirmation sheet. Alternatively, call the Events Team on 0300 200 1244.
2. If you are going to use this treasure map at your work place, simply follow the instructions in the 'How to use this poster' section.
3. If you are sending this poster on to a friend, so they use this map at their workplace, ask them to read the 'How to use this poster' section below, and once the game is over, to return the poster to you, together with the funds raised. It might be helpful for you to issue them with a letter of receipt that they can display at work.
4. Posters, together with a written statement of how much was raised, need to be returned before the fundraising deadline for your event (see pay-in slips issued with your Fundraising Guide). The address is: Oxfam Events, John Smith Drive, Cowley, Oxford OX4 2JY.
5. We also welcome your thoughts on this initiative and may contact you for feedback.
6. If you have any questions please contact the Oxfam Events office: Tel 0300 200 1244 Email: [events@oxfam.org.uk](mailto:events@oxfam.org.uk)

\* All proceeds for Trailwalker will be split between Oxfam and the Gurkha Welfare Trust (Registered Charity No. 141157)

**DO NOT PRINT INSTRUCTIONS:**  
Please print text on reverse of map,  
in the top left hand quarter of the  
A2 document