Climate Chaos
Day 5 Morning session: Spreading the message

Activity 2: How can we encourage other people to join in? (30 minutes)

You will need
- A copy of the **worksheet: 'How can we encourage other people to join in'** for each group (below)
- Paper and a pencil for each group

Aim
- To help the children to think about what their message is and how they can get it across.

What to do
Give out or display the worksheet. Read it through together so that the pupils are clear what they have to do. Ask them to complete the task in their groups.

This could also be done as a whole class activity.

How can we encourage other people to join in?

Earlier in the week, you thought about how you could share with other people some of the things you have learnt about climate change and encourage them to do something about it.

Now you are going to think about how best to do this.

In your group, talk about and write notes on:

1. What you want to tell people about.

• Write down the 'message' you want to get across.

2. Who are your 'audience'?

• Do you want to share your 'message' with younger children, your parents, the school governors, people in the local community, etc?

3. What will they already know? (You don't want to bore or confuse them!)

4. What will appeal to them?

• Do you need to make your message seem 'cool', fun, easy to understand, important, interesting, money-saving, etc?

• Would they respond best to a story, facts, pictures, etc?

5. Now try out your 'message' and some of the ways you plan to explain it in a role-play.

• Half the group should take it in turns to try to explain the problems and what you want people to do about them in a way that you think will work best for your audience.

• The other half of the group should respond as you think your target audience would.

If they say it's boring, or they don't care, or they are too busy, or they don't understand, try out different ways to persuade them!

6. Now use what you have learnt from this to help you decide how best to get your message across.