The Oxfam treasure map.

Win £50! Buy a square for £2 to find the treasure.

Make it happen.
Fighting poverty, changing lives.

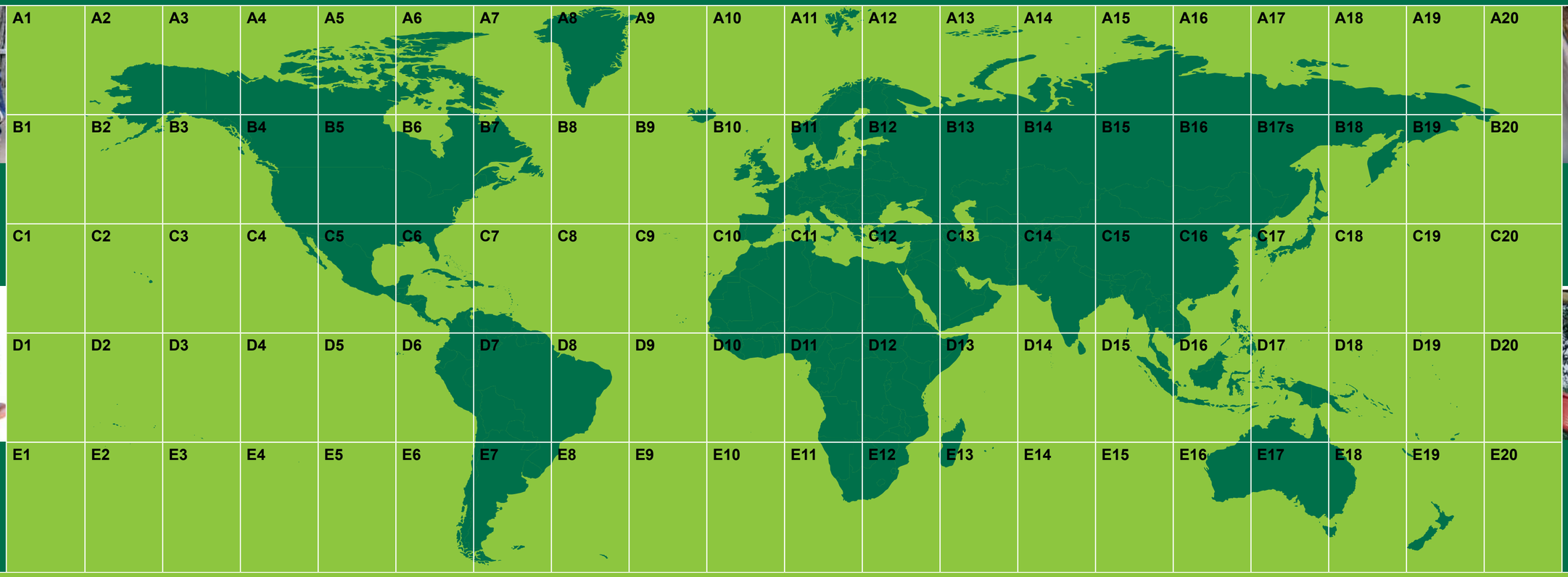
..... Participant's name ..... hopes to raise £ ..... Target ..... to support the work of Oxfam in more than 60 of the poorest countries by completing ..... Event name ..... .

Pay £2 and put your name where you think the £50 is hidden. The more squares you buy, the higher your chances of finding the cash. What's more, you'll be helping to raise £150 for Oxfam's poverty-busting work around the world.

The cost of each square is enough to buy 17 sachets of rehydration salts, essential for treating children suffering water-borne diseases.

£7 feeds a family in parts of West Africa that have been affected by chronic food shortages.

£8 buys 60 bars of soap to help prevent the spread of disease following disasters such as the floods in Pakistan.



£30 educates a child in a slum in India, and gives them a brighter future.

£80 buys a cow for a family in Honduras, giving them a source of income and food.

The winner will be announced on: ..... Date ..... For more details contact the promoter: ..... Your name .... Your telephone number .....

Participation is limited to the premises of: ..... Venue .... Address .....

Individuals may participate in this lottery on these premises ONLY. Funds raised from this private lottery will support the fundraising of: ..... Your name .....

For more information about sponsored events visit www.oxfam.org.uk/events or email events@oxfam.org.uk

Oxfam

Be Humankind

Oxfam is a registered charity in England and Wales (no 202918) and Scotland (SC039042). Oxfam GB is a member of Oxfam International. Photos, clockwise from top left: Geoff Sayer, Tom Pietrasik, Annie Bungeroth, Alun McDonald. Inhouse 5175

X marks the spot.

Have fun and raise money with the Oxfam treasure map – and help to change lives around the world.

Be Humankind Oxfam

Selection of the winning square

The winning square may not be disclosed until the time stated. By this time all the tickets should be sold. If there are any empty spaces, you must formally announce that the game is now closed before the winner is announced.

Rules

This is a private lottery as defined by the lotteries and Amusement Act 1976.

The Oxfam Treasure Map is in aid of Oxfam GB (Oxfam is a registered charity in England and Wales (no 202918) and Scotland (SC039042).*

The first £50 raised in sale of tickets/chances ("squares") will be given to the winner. If fewer than 25 squares are sold by the draw date, the promoter will be responsible for making up the difference. All funds in excess of this will be donated to the beneficiary charity.

No deductions may be made for management fees and expenses. Each poster constitutes a separate game.

Advertising of this game and the sale of squares is confined to people aged 16 years or more who work or reside on the premises stated on the poster. The premises must be located within Great Britain. (Please note there are different gaming regulations in Northern Ireland.) You must not advertise this game in a public place nor sell squares to members of the public.

The price of each square is £2. No more than £2, and no less than £2. Inducements such as '6 squares for £10' MUST NOT be offered.

Each player MUST pay the whole £2 for each square when they choose it. They may not pay later.

Once money has been received for a square, it cannot be refunded.

Only one player per square. Two or more people cannot own the same square.

Each player may own as many squares as they pay for, at £2 per square.

Terms and conditions

To Oxfam event participants

1. Add your reference number in the space provided in the lower right-hand corner. This can be found on the cover letter sent with this pack or from the Events Team on 0300 200 1244.
2. If you are going to use this treasure map at your work place, simply follow the instructions in the 'How to use this poster' section.
3. If you are sending this poster on to a friend so they can use this map at their workplace, ask them to read the 'How to use this poster' section, and once the game is over, to return the poster to you, together with the funds raised. It might be helpful for you to issue them with a letter of receipt that they can display at work.
4. Posters, together with a written statement of how much was raised, need to be returned before the fundraising deadline for your event (see your Fundraising Guide). The address is: Oxfam Events, John Smith Drive, Cowley, Oxford OX4 2JY.
5. We also welcome your thoughts on this initiative and may contact you for feedback.
6. If you have any questions please contact the Oxfam Events Team: tel 0300 200 1244 email: events@oxfam.org.uk

recycle 100% recycled

How to use this poster

Put this poster up in your workplace, at your local community centre or in your local pub today – and ask your friends to do the same. You can order more posters by calling 0300 200 1244 or emailing events@oxfam.org.uk

1. The person organising this sweepstake is 'The Promoter'. He/she must put his/her name, and the name of the venue where the poster is displayed and its address, in the space provided at the foot of the poster.
2. Secure agreement from the manager of the venue to run this activity.
3. Put the name of the fundraiser and the amount they are hoping to raise in the space provided at the top of the poster. If it is your friend taking part you might want to personalise it - e.g. 'My Mate, Tom'.
4. Make sure you set a date for the sweepstake to end, and write it in the space provided.
5. Pick the square that will hide the £50 treasure – don't tell anyone! You have a legal responsibility to ensure that this is not revealed before the draw. Put the answer in a sealed envelope and ask someone trusted or senior to keep it safe.
6. Pin the poster up in the staff room, the coffee area, kitchen, behind the bar, or anywhere people gather.
7. Ask everyone to pay £2 to write their name on a square of their choice.
8. Players may have as many guesses as they pay for.
9. When all (or most) of the spaces have gone, reveal the winner.
10. Give the winner the £50 prize money. Highlight on the poster who has won the prize and displace for a week or two so that everyone knows.
11. When paying your money to Oxfam, do not send cash through the post. Please make cheques payable to Oxfam stating which event you or your friend are participating in. Alternatively, give us a call to pay an equivalent sum with your credit card on 0300 200 1244.