

RED LINE FOR GAZA

**A toolkit for
taking action.**

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Speaking out on Gaza

What's happening in Gaza is a crisis for humanity.

Every aspect of daily life is being destroyed. Palestinian people are bombed in 'safe' zones. Medics and caregivers are targeted. Families are deliberately starved and shot whilst queuing for aid. Red line after red line is being crossed with zero consequence.

Yet still the UK government continues allowing arms sales to Israel and providing them with military cooperation.

If this makes you outraged. If you're horrified at what's happening. If you've ever found yourself asking "what can I do?" then this toolkit is for you.

It's full of guidance, ideas and inspiration. It'll help you take meaningful action to support the people of Gaza, speak up for what's right and demand that our government acts NOW.



“Every action, every voice adds to a movement that cannot be ignored. This is not just about politics. It's about humanity. It's about solidarity. It's about refusing to stay and to be silent.”

Ghada AlHaddad, Oxfam in Jerusalem

Acting together

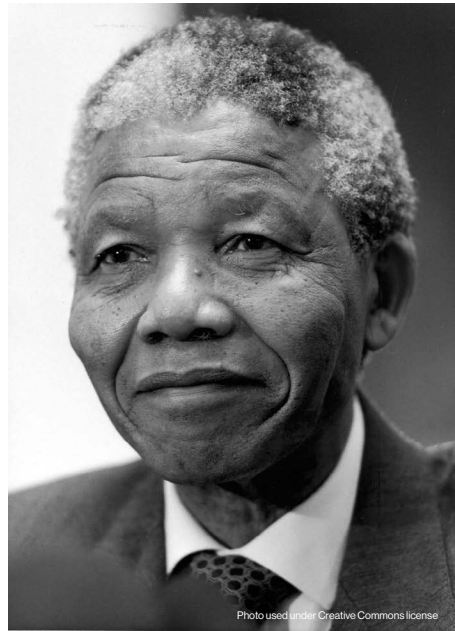
What we're witnessing is the systematic destruction of a people's ability to live, to hope, to exist.

This is not a conflict of one religion against another. What's happening in Gaza is a human tragedy – and it calls for a human response. We can't keep watching as Palestinian people are dehumanised. As children are killed. As people seeking food, water or safety are met with violence.

We must act together. All of us. People of all faiths and none. People from every walk of life. From every background, profession and community. Teachers, nurses, builders, artists, students, parents and so many more. All of us who believe in the basic dignity and value of every human life.

“We know too well that our freedom is incomplete without the freedom of the Palestinians.”

- Nelson Mandela, anti-apartheid activist and former president of South Africa





Anti-Slavery International, Choose Love, Christian Aid, Doctors Without Borders/Médecins Sans Frontières, Oxfam and War Child UK stand holding 247 red helium balloons on June 25, 2025 outside Parliament in Westminster, London. Each balloon represents a child killed in Gaza who should have celebrated their birthday that week. Photo credit: Andy Aitchison / Oxfam



Campaigners form a red line in Oxfam's Swansea bookshop, July 2025.

Red Lines

These are just some of the red lines that Israel is violating every day in Gaza.

STARVING PEOPLE

The Israeli government is starving civilians in Gaza. They're using starvation as a weapon of war by blocking the delivery of food and aid, including for women and children. Everyone in Gaza is at risk of famine.

KILLING CIVILIANS

The Israeli government has been killing men, women and children seeking safety. They have attacked schools, hospitals, and refugee camps leaving people to perish in burning buildings.

TARGETING CHILDREN

No child is responsible for the violence we're seeing right now. Yet children have been killed by Israeli shootings and indiscriminate bombing in Gaza. We have all seen the horrific injuries young children have sustained.

TARGETING HUMANITARIAN WORKERS

National and international aid workers have been repeatedly targeted and killed. This violates international humanitarian law.

TARGETING MEDICS

Doctors, nurses and paramedics should never be a target. Their only role is to save lives. Without them, sick, wounded and vulnerable people – babies, children, elders, pregnant women – can't get the medical help they need to survive.

For more detailed information about the red lines being crossed, visit this [page](#).

It's long past time that the UK government took action. With every red line crossed, they continue to be complicit. But our government works for us. We elect them. They represent us and our values. So we have the power to demand that they take action.



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Actions you can take

Every struggle in history shows us that when we all come together, change comes about. It can mean:

- Reaching people who haven't yet engaged
- Inspiring others to take action too
- Shifting how the story is being told to bring in new perspectives
- Taking small actions to show you care
- Putting pressure on people in power
- Making it harder for decision-makers to ignore what's happening

These all get us one step closer to the justice we're fighting for.

First step actions

Showing your solidarity with Gaza doesn't have to be complicated. If you're not sure where to begin, we suggest starting with one of these simple actions below:

- Write a message of solidarity with Gaza on a postcard from your local Oxfam shop. Pick some up for your friends, family and colleagues too – send them back to us and we'll take them to the government. Find your nearest shop [here](#)
- Buy Palestinian products such as Zaytoun olive oil and dates from your local Oxfam shop
- Sign online petitions like Oxfam's ones calling for [a permanent ceasefire](#) and an [end to UK arms sales to Israel](#)

- Email your MP calling for a ceasefire, the release of hostages and an end to UK arms sales to Israel

Taking your action to the next level

There's so many ways to do this. We've included some ideas to get you thinking. These help challenge power, shift culture and build global solidarity. Make sure to share your actions on social media and use the hashtag **#RedLineForGaza**



Art and creativity

Creativity is one of the most powerful tools for protest. Art, music, poetry, theatre, dance and design have all been used to challenge injustice, amplify marginalised voices and bring people together.

From posters to Palestinian embroidery, protest songs to street murals – creative expression helps us imagine better futures, connect across differences and speak truth to power.

Posters, art and craftivism

Handmade signs and artwork speak louder than professional graphics. They're personal, emotional and call on our instinct for human connection.

Ideas:

You could create a Red Line poster for your window, local café or library. Why not create stickers and badges to hand out to people too? Get in touch with your local community centre or Oxfam shop and see if you can set up an exhibition or collaborative art wall.

Use Palestinian symbolism like the keffiyeh, watermelon, colours of the flag or include powerful quotes for maximum impact. Feel free to download and print out these **free campaign posters** by Oxfam.

Tips:

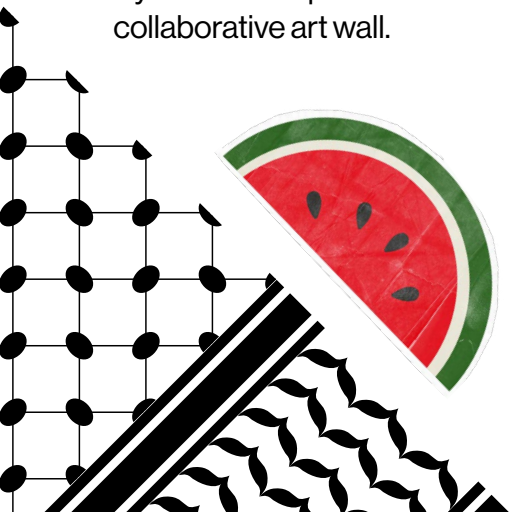
Get permission: If you're displaying somewhere public make sure to check for any local restrictions on size, materials or message.

Join the Red Line campaign: Help strengthen the campaign by featuring one or some of the Red Lines.

Make it personal: Why does this matter to you? Adding a personal message shows that this is an issue all of us should care about.

Balance tone: It's okay to be angry - just remember to stay respectful. Consider how to invite others in, not shut them out. Ask family or friends for feedback or reach out to one of the Red Line organisations for support and advice.

Include a call to action: Ask people to post photos, scan a QR code or use a hashtag #RedLineForGaza. Giving people a small action deepens engagement and helps get your message out there.



Music performance

Sound is disruptive. Sound-systems, music and protest songs have always been used to challenge injustice and oppression. Folk, blues, hip-hop, jazz, even classical... music is an important part of resistance.

Ideas:

Busking alone or with friends is a great way to raise money and increase public awareness. Another option is to host a living-room concert or open mic night. Try to include Palestinian music or invite Palestinian artists to perform.

Tips:

Busking needs a licence: Check your council's website or ask someone who's already licensed.

Fundraising is a way in: Most people are familiar with fundraising as a way of supporting a cause. Ask people to donate to trusted organisations like Oxfam, MAP (Medical Aid for Palestinians) or other members of the Red Line coalition.

Offer political action: If people can't donate, ask them to post photos of the event on social media, tagging their MP or foreign secretary – or suggest people email them directly.

Poetry and Spoken Word

Poetry is central to Palestinian culture. It's another powerful way of resisting injustice. Spoken word, recitals and poetry slams create space for reflection, grief, anger and hope.

Ideas:

Host your own poetry night or read poems at an existing event. Look into Palestinian poets like Mahmoud Darwish and Suheir Hammad and share their works. You can even invite people to write their own responses or contribute to a collective piece.

Tips:

Offer a theme: Focus your event on a theme like resistance, exile, home or freedom. This helps build empathy and connection with what people in Gaza are facing.

Use poetry to open or close other actions:

A reading at the start of a vigil, rally or meeting invites personal reflection whilst honouring Palestinian voices.

Amplify voices online: Get permission to record or transcribe performances and share them on social media to help reach more people.

Support new writers: Prompts or writing exercises can help people who feel unsure. You could ask: What does liberation mean to you? What would you say to someone in Gaza?



Community actions

Movements grow through connection because community is at the heart of activism. It's about people coming together to eat, talk, learn, share stories and build momentum.

Grassroots gatherings are a key part of UK activism. During the movement against South African apartheid, local groups across Britain held film screenings and street stalls to raise awareness.

Today, people are hosting Palestinian cook-a-longs, storytelling nights and local exhibitions. These spaces help turn compassion into collective action.

Create a red line in your community

Coming together to create a Red Line is an impactful visual way to show how many red lines Israel has crossed in Gaza. By creating a bold red line in a public space, you enable conversation, attract media attention and connect local people to a national campaign.

Ideas:

Create a red line in a public place by using red fabric, tape, chalk or washable paint. Invite passers-by to join you and add their messages of solidarity. You can amplify the Red Line for Gaza message by using banners, posters and placards.

Get in touch with local faith groups, community organisations or activists who may want to be involved too – collaboration is a great way to strengthen any campaign!

Tips:

Get permission if needed: For public spaces, check with your local council first.

Be visible: Choose a location with high footfall, e.g. a high street, town square or outside a key public building.

Tell the story: Have flyers or QR codes explaining what the red line represents and how people can take further action.

Document it: Take photos and videos to share on social media using #RedLineForGaza and tag coalition members.

Be inclusive: Make the event welcoming to all.





Host a shared meal

Food brings people together across cultures, faiths and politics. Sharing a meal in solidarity with Gaza is a powerful way to show your support. It helps to build community and spark open conversations.

Ideas:

Organise a potluck, community iftar or themed dinner night that features Palestinian dishes like maqluba, hummus, falafel or knafeh.

You can help deepen the message by inviting someone to speak about Palestine and what's happening in Gaza – or by pairing the meal with a short poetry reading, some Palestinian music or a film screening.

If possible, use this event to raise funds or encourage further action from guests.

Tips:

Make it inclusive: Keep the event open to all and label food clearly for dietary needs.

Buy Palestinian ingredients: Buy Zaytoun olive oil, dates and spices from your local Oxfam shop. These directly support Palestinian farmers and producers.

Share stories: Consider printing short quotes or poems for each table or plate.

Connect to action: Offer a short talk, leaflet or QR code that links guests to a way to help or support financially.

Keep it simple: It doesn't have to be fancy – coming together is what's powerful.

Celebrate culture, not pity: Focus on dignity, resilience and connection.

Film screenings

Film is a powerful way to build empathy and share stories that often go unheard. Palestinian filmmakers have used cinema to document life under occupation, celebrate culture and resist erasure.

Ideas:

Use a screening at your home, local hall, faith space or community centre as a fundraiser for organisations working in Gaza. We suggest using Watermelon Pictures to access films by and about Palestinians.

Try to deepen people's understanding and connection through food, poetry or a local speaker. A post-film discussion also works well. Ask people things like: What stood out? What emotions did it raise? What can we do next?

Tips:

Choose the right space: A living room, local cafe or even an outdoor screen could work well.

Request screening rights: Watermelon Pictures have a range of powerful films and can support your event. Use their request form and streaming platform.

Promote with purpose: Frame the event as a way to build understanding and solidarity.

Make it interactive: Provide reflection prompts, invite a Palestinian speaker or give ways to take political action at the end.

Stay inclusive: Make the event accessible and welcoming to people of all backgrounds.



Organise a stall at an event

Whether at a school fair, local market or cultural event – stalls are a simple and effective way to raise awareness, share resources and connect with people.

Ideas:

Look up existing local events where you can set up a solidarity stall, e.g. markets, festivals, school/university fairs. Use Palestinian symbols like the flag, keffiyeh or watermelon to decorate your stall. You could also use Red Line for Gaza posters, Palestinian art or handmade signs.

Think about what you want to give people. This could be things like flyers, zines, poetry and stories from Gaza. Or even postcards or templates for people to write to their MP.

Tips:

Know the rules: Check with organisers about what's allowed – especially if you're including political messaging.



Make it visual: Use bold signs, colours and images to draw people in.

Be ready to talk: Have a [look at the FAQs on our website](#) here to help you.

Offer ways to act: Give people a chance to take a leaflet, scan a QR code, sign something or follow a campaign.

Fundraise for an organisation: Use your stall as a chance to raise money for a trusted organisation working with Palestinian people in Gaza.

Bring others with you: Having a small team helps share the load and creates a more welcoming space.



**“We are a people,
not a headline.
We are human
beings, not just
numbers.”**

- Yousef Aljamal,
writer and Gaza-born refugee

Political system actions

Ordinary people have influenced political systems by showing up, speaking out and demanding better from those in power. From anti-war campaigns to climate justice movements, public pressure has helped change laws, shift policy and hold decision-makers to account.

Whether it's writing to your MP or speaking out in your community – political action matters. It exposes complicity, creates consequences for inaction and pushes our government to uphold international law and human rights by holding Israel to account.

Together, we must call for an immediate and permanent ceasefire, full humanitarian access, an end of UK arms sales to Israel and for all hostages and illegally detained Palestinians to be released.

Turn up at your MP's local surgery

Meeting your MP face-to-face is one of the most effective ways to make your voice heard. MPs are elected to represent you. They need to know their constituents care about Gaza.

Ideas:

You can go by yourself or with a small group to raise shared concerns. Make sure to ask your MP to call for a ceasefire, an end of UK arms sales to Israel or to support a full investigation of war crimes. Sharing a personal story and explaining why this matters to you can also be a powerful way to make yourself heard.

Tips:

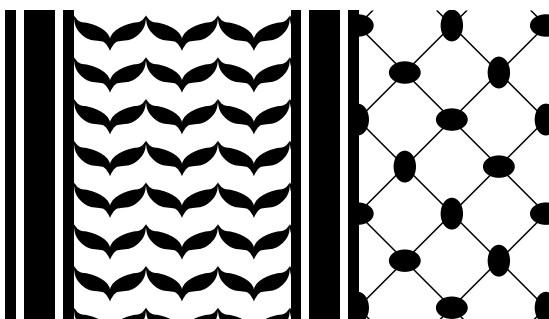
Find out when and where: Find out who your MP is by going to theyworkforyou.com. Search your MP's website or call their office to find surgery times – some MPs may need you to make an appointment.

Research your MP first: Find out more about their stance and voting history. This helps you go to the meeting informed – and means you can strategise about how best to work together.

Prepare your ask: Be specific, polite and clear. You can even take a printout to leave with them

You don't need to be an expert: You just need to show that you care – share why it matters to you and tell them an action you'd like them to take.

Follow up: After the meeting, email them to say thanks, reminding them why you care about this and confirming what they said they'd do.



Call your MP's office

A phone call can be a powerful prompt. It helps build a direct relationship with your MP. This is more likely to influence them because a human conversation carries more impact. It also pressures them to respond. The more of us that call, the harder we are to ignore.

Ideas:

Ask your MP for a meeting or leave a voicemail asking them to speak out publicly. Try to be specific about what you want them to do – such as calling for a permanent ceasefire in Gaza and ending UK arms sales to Israel.

Tips:

Research your MP: Check their voting history and stance on specific issues so you're informed on what they stand for.

Be brief but clear: Introduce yourself as a constituent, explain why you're calling and what action you want from your MP.

Ask for a reply: Request a response to your concerns by email or letter.

Be kind to staff: Parliamentary staff take your call so treat them respectfully while still being firm.

Write to the Foreign Secretary

The Foreign Secretary helps shape the UK's response to Gaza. Contacting them directly shows people across the country are outraged about Israel's actions. It adds to growing pressure demanding that the UK government must act now.

Ideas:

Writing a personal letter or email to the Foreign Secretary can have real impact. Make sure to ask him to use all diplomatic and economic tools to push for a permanent ceasefire, unrestricted humanitarian access and a path to justice for Palestinians. Don't forget to include why it's personally important to you – the government needs to know that this really matters to people in the UK.

Tips:

Keep it personal: Tell them how you feel and why you're taking the time to write.

Use your words: A short heartfelt message can be more powerful than a long form letter.

Post publicly too: Share your message on social media and tag the Foreign Secretary.



RED LINE
FOR GAZA

Support, resources and safety

- Oxfam fully supports peaceful protest, activism and campaigning but we can't help everyone organise their own events. If you're planning on fundraising for us, we've put together a handy guide to support you. Check it out [here](#).
- Oxfam's Campaigning e-Book is a free resource to help you get deeper into building your own campaign. Download it [here](#).
- Liberty has advice and information on knowing your rights at Palestine solidarity protests. Find out more [here](#).

Respect

Standing in solidarity with Gaza means standing up for our shared humanity. This includes how we engage with each other.

- **Speak with care:** Challenge injustice, not people. It's possible to disagree without attacking or shutting people down.
- **Be inclusive:** This is not a conflict between religions or peoples. Our strength lies in our unity across communities.
- **Be aware:** This is a deeply sensitive issue for many, including some members of the Jewish community. Criticism of the Israeli government's actions must never spill over into antisemitism. It's vital that our solidarity with Palestinians is rooted in a commitment to justice, dignity and safety for all peoples.
- **Listen as much as you speak:** Always make space for others' voices – especially the people most affected. This will only strengthen the movement.

Safety

Whether you're attending a protest, sharing content online or hosting an event — safety matters.

- **Know your rights:** Protest is legal in the UK but laws have changed. Groups like **Liberty** and **Green & Black Cross** offer updated legal guidance and bust common myths.
- **Be aware of legal risks:** Some forms of protest can have consequences. These include calling for boycotts and sharing things on social media. Stay informed, choose what feels right for you and always act within the law.
- **Avoid and de-escalate conflict:** If faced with hostility or misinformation, respond calmly or step away – your safety and wellbeing come first.
- **Look after others:** Attend events with friends, agree on check-ins and make sure nobody is left behind.

Self and collective care

Witnessing trauma isn't easy. It can be painful and often leaves us feeling powerless. Even though we all have power to change things – we still need to pace ourselves and care for each other.

- **Take breaks:** It's okay to step back and rest. Sustainable action means protecting your mental and emotional health.
- **Connect in community:** Share your feelings, frustrations and hope with people you trust.
- **Watch for burnout:** If activism is affecting your sleep, mood or relationships, it may be time to pause.
- **Create joy and meaning:** Art, song, prayer, laughter, food — these are all important parts of activism too.

FAQs

We've put together a list of FAQs which are updated regularly. You can find them [here](#).

Read, watch, follow

Read

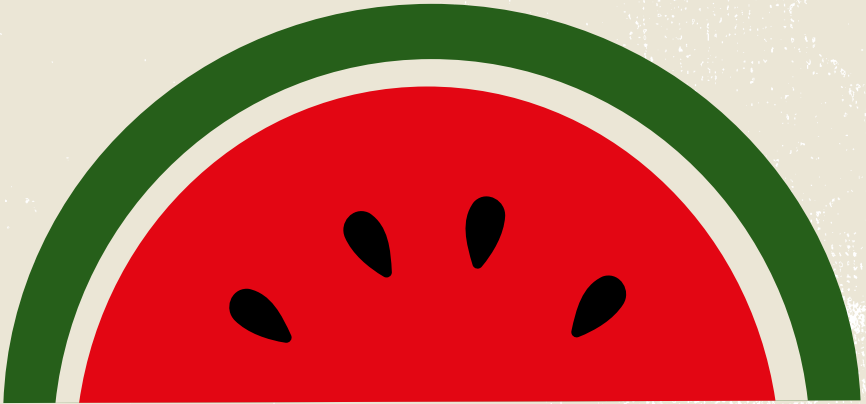
- The Hundred Years' War on Palestine by Rashid Khalidi
- If I Must Die: Poetry and Prose by Refaat Alareer
- Mornings in Jenin by Susan Abulhawa
- One Day, Everyone Will Have Always Been Against This by Omar El Akkad
- Al-Jazeera.com (news channel based in the Middle East)
- Haaretz.com (Israeli daily newspaper)

Watch

- No Other Land (2024)
- **Watermelon Pictures** film and streaming platform
- Louis Theroux: The Settlers (2025)
- Gaza: Doctors Under Attack (2025)

Follow (Instagram)

- Bisan Owda **@wizard_bisan1** (Palestinian journalist and filmmaker)
- **Standing Together** (Organisation aiming to bring together Jewish and Palestinian citizens of Israel against the occupation)
- **B'Tselem** (Israeli non-profit organisation documenting human rights violations in occupied Palestinian territories)
- **Physicians for Human Rights Israel** (Non-profit human rights organisation)
- +927 Magazine **@972mag** (Independent magazine run by Palestinian and Israeli journalists)



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