



## 2021 VIRGIN MONEY LONDON MARATHON

### OXFAM'S CHARITY PLACE TERMS AND CONDITIONS

The Virgin Money London Marathon is one of Oxfam's most important fundraising events. We need all our charity place runners to honour their pledge and raise a minimum of £2000 before 03 November 2021. These terms and conditions are to ensure that we can support our runners in the best possible way, while raising as much money as possible for our life-saving work to tackle poverty and reduce inequality.

#### WHAT YOU CAN EXPECT FROM OXFAM

- Once you have applied for an Oxfam charity place in the 2021 Virgin Money London Marathon, your application will be assessed by the Oxfam Challenge Events Team. You will be informed of the outcome of your application by telephone or email within a month of submitting your application. We receive far more applications than we have available race places, so unfortunately not everyone who applies will be given a place.
- Once you have been offered a place, agreed to the fundraising pledge and paid your entry fee, Oxfam will reserve a charity place for you. However, Oxfam has the right to revoke your place in exceptional circumstances, including any event cancellations in any year due to coronavirus.
- We will send you a fundraising pack which contains information about training and fundraising, and an Oxfam vest or t-shirt to wear on race day.
- We will send you regular support emails to help with your training and fundraising. These are classed as administrative emails and as such do not require separate marketing consent. You are not able to opt out of receiving them.
- You will have access to Oxfam's 2021 Virgin Money London Marathon Team Facebook group; a fantastic source of tips, advice and support.
- We will organise cheering points and a post-race reception to make sure you have a truly fantastic race day experience.

#### WHAT WE EXPECT FROM YOU

**Registration:** Oxfam will send you an email from London Marathon asking you to complete your registration to run with an Oxfam charity place. You must complete this within two weeks of receiving the email. We will contact you at least once via email and phone about completing your registration. If you do not complete it, you will not have a place in the London Marathon and we reserve the right to offer your spot to another charity place applicant.

**Fundraising pledge:** You agree to raise a minimum of £2,000 for Oxfam. We expect you to raise at least:

- £500 by 1 August 2021
- £1000 by 3 September 2021
- £2000 by 3 November 2021

If you do not reach these targets then Oxfam has the right to revoke your place. If you fail to reach your £2000 target by 03 November 2021 we are asked to inform the Virgin Money London Marathon company, who will keep your details on file. This will impact your chances of running the Virgin Money London Marathon in the future. If you have any concerns regarding reaching your fundraising target, please do contact the Oxfam Challenge Events Team, they are here to help and support you.

**Online fundraising pages:** Using Virgin Money Giving or JustGiving will be an important part of your fundraising. You must set an online fundraising page up within two weeks of confirming your charity place. We expect you to start receiving donations on your online fundraising page within one month. As an Oxfam charity runner, you will agree that 100% of the money raised through your fundraising page will come to Oxfam and will not be split with any other charity.

**Existing donations to Oxfam:** Any donations you already make to Oxfam cannot be included in your fundraising total.

**Gift Aid:** We cannot include the amount raised through Gift Aid in your fundraising total. However, please encourage your sponsors to Gift Aid their donations where possible – this can add an extra 25p for every £1 donated, at no extra cost to them.

**Expo:** You are required to collect your race pack from the Virgin Money London Marathon Running Show in the week before the race. Please see the race organiser's website for details.

**Entry fee:** The £100 entry fee helps to cover Oxfam's costs and is therefore non-refundable under any circumstances this includes but is not limited to dropping out due to injury and a change in work or social commitments.

**Media:** We will be capturing images, video, audio and quotes over the course of your London Marathon journey. Images, film and interview material taken during the event of all participants may be used by Oxfam to promote the event and other Oxfam sponsored challenge events in the future. These images and any associated comments will be used in connection with Oxfam GB's work to help end poverty. Content may be edited and used on any or all of Oxfam GB platforms, as well as by donors, partners or other external organisations to promote Oxfam GB.



Should you not wish your image to be used in this way, please inform our photographers and/or videographers so they can avoid capturing images in which you are the subject. Please contact the Oxfam Events Team at [events@oxfam.org.uk](mailto:events@oxfam.org.uk) to opt out or for further information.

The materials will be stored on Oxfam GB's secure servers and new content will not be created from these after 5 years without your consent. In the case of material published online and offline, it is possible that ongoing, existing use of this content will continue for longer than 5 years.

**Injury and deferrals:** If you are injured and unable to take part in the event, please let Oxfam know as soon as possible. If you tell us before the start of August 2021 we may be able to offer the place to another applicant. After this, Oxfam will lose the place and the fundraising income. We will assess deferral requests on a case-by-case basis. Oxfam cannot guarantee that we will be able to offer you a place in the event the following year, if we do then your entry fee and sponsorship will carry across with your deferral. You will only be able to defer for one year.

#### **Your data**

- We collect some or all of the following Personal Data from you when you register to participate and when you participate in London Marathon.
  - Name
  - Email
  - Phone number
  - Confirmation that you will be over 18 on the date of the event
  - Gender
  - Postal address
  
- Unless you consent to other uses of your data, we will collect and process your Personal Data solely to enable us to provide our services to you in connection with the Event, including using your Personal Data:
  - to confirm and verify your identity;
  - to provide you with details of the Event;
  - to administer the Event and enable you to participate in the Event;
  - for the compilation of anonymised statistical information; and
  - to satisfy our legal, accounting or reporting requirements.
  
- We process data which you disclose for the purposes of enabling you to participate in the Event. Who we share it with:
  - Virgin Money London Marathon – for the purposes of registering your place in the Event and assignment of a race number.
  
- Your information will not be passed to other third parties without your consent

If you have any questions about the terms and conditions, please don't hesitate to call us on 0300 200 1244 or email [events@oxfam.org.uk](mailto:events@oxfam.org.uk)