

YOUTH LEADERSHIP GUIDE

This guide supports young campaigners to plan and lead their school's Education in Emergencies campaign.

Tens of thousands of secondary and primary school students take part in Send My Friend to School. This is a knowledgeable and enthusiastic group to campaign with. Before you begin, agree your plans with your teacher and make sure your teacher has registered your school at www.sendmyfriend.org and downloaded the campaigns pack.

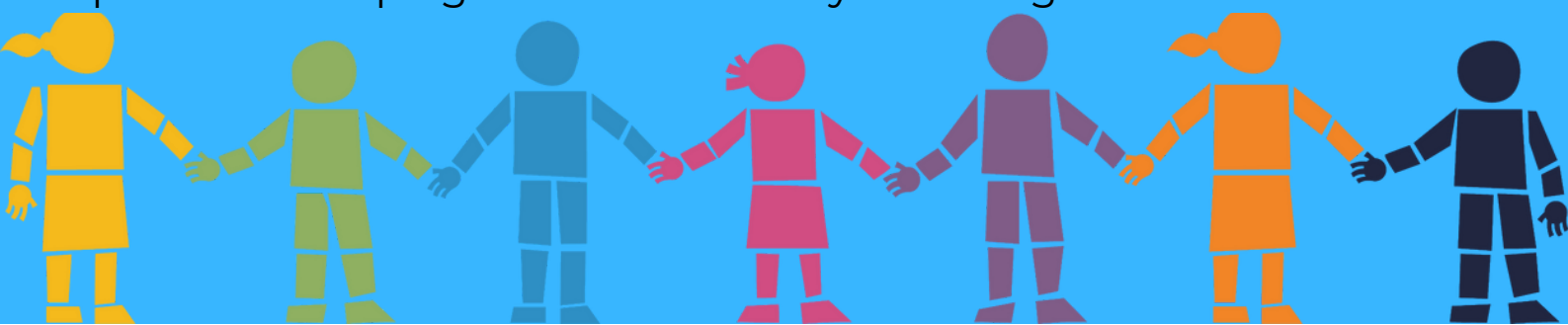


1. TEACH STUDENTS AT YOUR SCHOOL

Teach the Send My Friend to School campaign to other students at your school. This could be an **assembly** and/or **lessons**. You will need a teacher's help to organise your schedule, but the more of the planning you're responsible for the better. Practice your presentation or lesson with your friends before you do it for real, and remember to include the campaign action in your plans. The PowerPoint in the online campaigns pack will help you. Use it as it is or edit the script to suit your purpose.

2. SPREAD THE EDUCATION IN EMERGENCIES CAMPAIGN TO YOUR OLD PRIMARY SCHOOL

Contact your old primary school and to present an assembly or lesson for Education in Emergencies. Your teacher will almost certainly have the contact details of local primary schools. This will give you the opportunity to develop your organizational and presentation skills. And remind your primary school teacher to sign up for the campaign at www.sendmyfriend.org



3. GET CREATIVE

Get creative and promote Education in Emergencies at your school. Think about how to use your art and craft skills to design posters and displays. Can the drama department help you to stage a stunt? Do you have the social media skills to hold a school Twitter or Instagram takeover, or design a page on the school website? Remember to agree your plans with your teacher before you begin

4. MEET YOUR MP

The main purpose of Send My Friend to School is to influence MPs and the Government to support education in emergencies around the world. So why not work with your teacher to arrange your school's meeting with your MP? It's much easier than you think and all the information you need is [here](#).

5. WRITE A PRESS RELEASE

The local newspaper is often looking for stories, so write a press release and get your campaign into the local paper. Or you could write for your school website or newsletter. All the information you need to get a story in the paper is [here](#)

6. DO YOUR RESEARCH

Send My Friend to School and its partners regularly publish policy briefings and reports. These are at www.sendmyfriend.org and on members' websites. Improve your understanding by reading some of these documents and include your learning in your presentations, meetings and campaigning. Look out especially for our policy briefing written especially for young people. There is more information about the **Education in Emergencies** campaign and links to all the policy briefings at www.sendmyfriend.org

7. BECOME A CAMPAIGN CHAMPION

The Send My Friend to School Campaign Champions are a group of twenty Year 9 and Year 10 campaigners who join us every February as Send My Friend national youth leaders. Visit www.sendmyfriend.org for more information about how to apply.



**ALWAYS AGREE YOUR PLANS WITH
YOUR TEACHER BEFORE YOU BEGIN**