

OXFAM INSPIRES

FUNDRAISING IDEAS & TIPS



OXFAM

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

AUCTION OF PROMISES

Get your friends and family to donate their time, talents and skills to attract bids. Get a passionate, enthusiastic and confident auctioneer who can talk-the-talk and will gently persuade people to part with their money for the promise you have offered for auction.



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A woman with blonde hair, wearing a black dress, is shown in profile, smiling and singing into a black microphone. The background is blurred, showing other people at a social event. A blue circle is positioned to the left of the main title.

HAVING A BALL

Vanessa Simmons raised over £1000 from a ball in Shrigley Hall, Cheshire – she said key to her success is a fab venue and inviting as many people as possible! Why not make yours themed?

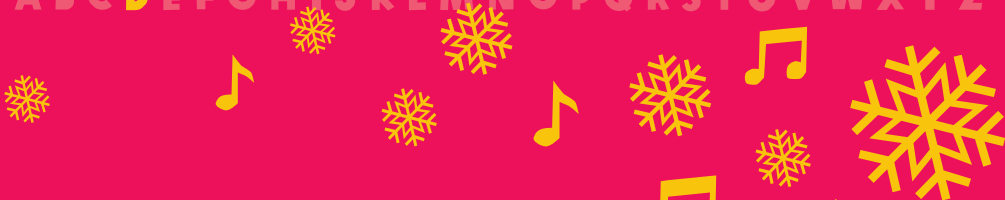
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COME DINE AT MINE

Get together with friends, each pay to enter, take it turns to cook for the others & then score at the end – the winner gets a prize and Oxfam gets the dosh!



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DAYS OF CHRISTMAS

Celebrate the 12 days of Christmas. Whether it's organising a carol concert or making and selling presents. Liverpool University Oxfam Society ran a '12 Days of Christmas Appeal' featuring storytelling, music and food to raise £400 for Oxfam. They said "A raffle demands minimal organisation and can raise even more money on the night!".



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EXHIBIT IT

Invite local artists to present their works in a local gallery or museum and hold an auction/exhibition/sale. Charge an entry fee for buyers and agree with the artists that a percentage of sales will come to Oxfam. Totnes Fundraising Group ran an art event called '10 Artists and a Goat' and raised over £1000!



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Challenge events are big earners, and with the support of your Regional Fundraising Manager you could reach new heights. Just like Emma Scott from Morpeth, who organised a 150ft high and 200ft long zipwire and got local people to get sponsored to take part (including the local vicar!) raising over £6000!

FREEFALLING!

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GREAT BRITISH CAKE BAKE

Hire a local hall to showcase what amazing bunch of bakers we have in Britain charging entry fee and running a 'best in Britain' competition. Kate Kellaway-Moore from Oxford organised Oxfordshire Bake Off, raising a very tasty £4000!

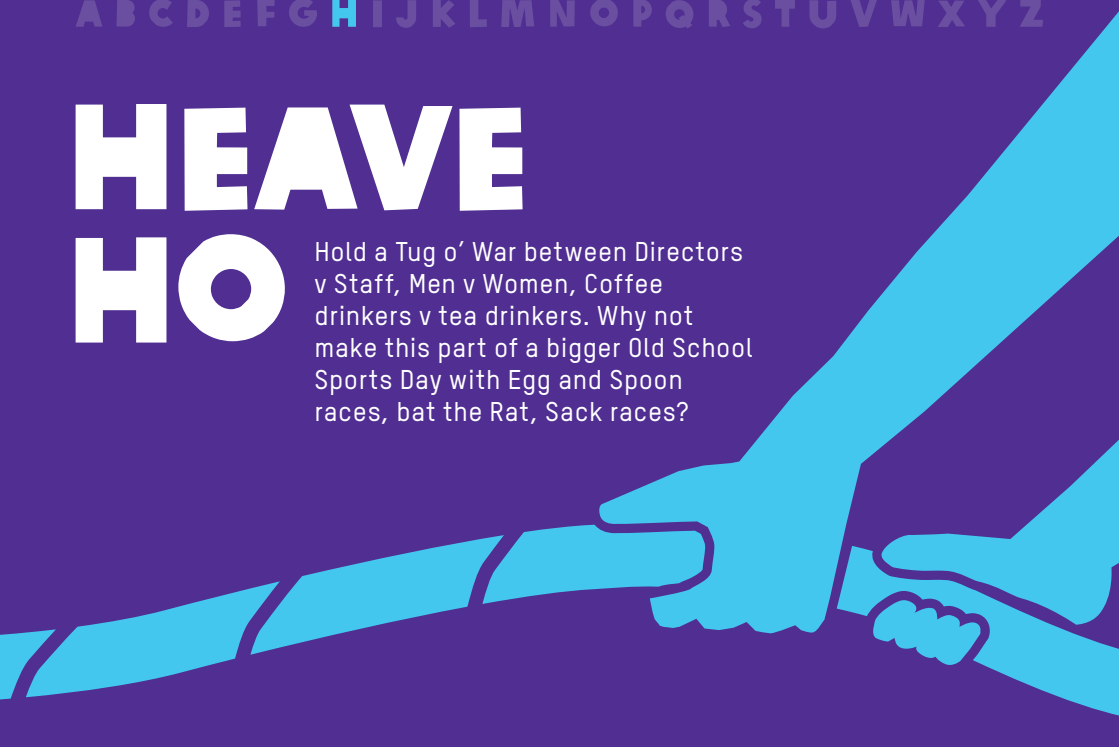


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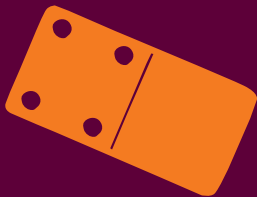
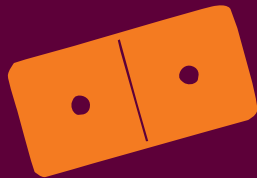
Hold a Tug o' War between Directors v Staff, Men v Women, Coffee drinkers v tea drinkers. Why not make this part of a bigger Old School Sports Day with Egg and Spoon races, bat the Rat, Sack races?



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INDOOR GAMES EVENING

Go traditional with dominoes or skittles, or go retro with Connect 4 or Buckaroo.



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JAILBREAK

Dressed as a prisoner, get sponsored to be locked in a room with only your phone and see how much you can raise to get out! (Why not ask at your local police station for the real thing?!)



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KARAOKE

Fancy yourself as a bit of a Whitney, Mariah or Tom Jones ? Charge for entries and sing your hearts out until the early hours.



LADIES WHO LUNCH!

A lunch with a speaker always draws in the crowds. A recent Oxfam talk at Rotherham United's New York Stadium welcomed guest speakers Rosemary Conley and Julie Kenny CBE. Contact your Regional Fundraising Manager to arrange a local talk (see back page).



MARATHON EVENTS

Hire a local hall, or see if you can get one free for a good cause. Hold a marathon table tennis, aerobics, Zumba or badminton session (in shift teams). Get relevant companies to sponsor you in exchange for publicity in the hall (local gyms, sports shops etc). Get sponsorship from friends and family too.



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NO TASTE DAY

Each pay £1 to wear your most horrific tie, shoes or shirt in to the office for 1 day only! Those who don't, pay a fine of £2!



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OXJAM

Organise your own music event as part of the Oxjam Music Festival in October. Research a venue, gather local bands and put on a night to remember! We help you along the way with training events and support. "All you need to make an Oxjam event happen is a set of decks, a few choice tunes and a place to play them, so there's really no excuse not to get involved" – Norman Cook (aka Fatboy Slim). www.oxjam.org.uk

PUT A PIN IN IT

Order Oxfam pin badges from your Regional Fundraising Manager and ask each of your friends and family to donate £1. Tag this on to any other idea in this booklet!



LET'S GET QUIZZICAL

A pub quiz is a popular fundraiser but key to this is an enthusiastic, confident quizmaster who would put Anne Robinson to shame. Charge every team a fee to enter and then why not add a bonus 'Quote Quiz' round, which is optional to enter for another £1 per person.



R&R

Treat your friends to foot spas, face masks and manicures with bubbly and chocolate (of course!) asking them to donate what they think the evening was worth.



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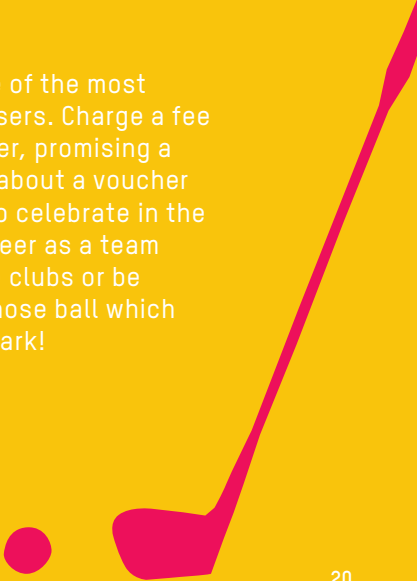
SWEAR BOX

It's not what you do to fundraise it's what you don't do! Get sponsored for not swearing or not using Facebook, texting, driving or going to the pub!



TEE OFF

Golf Days are one of the most lucrative fundraisers. Charge a fee for people to enter, promising a great prize (how about a voucher for the winners to celebrate in the club bar?) Volunteer as a team caddy, polish the clubs or be the one to find those ball which haven't hit the mark!



UP TO YOU!

All of these ideas have been from people like you who have raised £1000's for Oxfam and truly inspired us. So dig deep and use your creativity. Do what you already love doing, then twist and shake it into a fundraiser! Contact your Regional Fundraising Manager to get top notch advice, materials and support (see back page).





VIRTUAL CHALLENGE

Dust down the sweatbands with this sponsored team challenge. It's simple: first, choose a distance. Then get a team together and head to the gym to run, swim, cycle or walk your way around the world, getting sponsored for every leg of the journey you complete. For your free pack visit www.oxfam.org.uk/get-involved/fundraising/fundraising-ideas/at-work

ABCDEFGHIJKLMNOPQRSTUVWXYZ

WHEN I GROW UP I WANT TO BE...

Host a party asking guests to dress as their childhood dream job. From Secret Agent to Premiership Footballer, it's always a surprise!



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X MARKS THE SPOT

Download our treasure map and pop it into work. It's an easy and effective fundraiser, as well as a great add-on at any other event in here' too!



YES YES YES

Get sponsored to say 'Yes' to everything throughout the day. It may take you on a wild adventure!

YES

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YES

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SHHH

ZIP IT

The oldies are the besties. Run a sponsored Silence either as an individual or as a team in work or run the event at your child's school.

THANK YOU



Contact your Regional Fundraising Manager for advice,
support and your Fundraising Toolkit.
Call 01865 472463 or visit www.oxfam.org.uk/regionalfundraisers



OXFAM

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