

# MARCH YOUR WAY



MARCH  
YOUR  
WAY

Caleb, Joe, Lucy, Harriet, Alex and Emma  
Credit: Rob Carmier / Oxfam

# INSPIRATION GUIDE

# LET'S GET INSPIRED!

This March, we're inviting you to join the virtual march for a fairer world. Whether you're walking, running, wheeling, or climbing, every mile you move and every pound you raise will help create lasting change.

In this guide, you'll find powerful stories of Oxfam's work—stories of people fighting for climate justice, a more equal future for women and girls, and for peace. These are the causes that drive us, and now, they can drive your challenge too.

By taking on March Your Way, you're not only achieving something incredible for yourself, —you're joining a global community creating change. Every step you take is a step toward a more equal world.

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Show your supporters what you're marching for with our shareable social media graphics.



# MARCH FOR WOMEN & GIRLS

By taking on March Your Way, you are marching alongside women around the world who are fighting for equality, justice, and a better future. Every mile, every donation, and every conversation helps create real, lasting change. Find out how your fundraising could support women and girls.

## DEMANDING EQUALITY

When all women have fair wages, safe working conditions, and their voices heard, everyone benefits. Oxfam supports women stepping into leadership roles, challenging harmful laws, and standing up for their rights.

## LEADING EMERGENCY RESPONSE

In crisis situations, women face increased risks, from lack of safe shelter to heightened vulnerability to violence. Oxfam works to ensure gender justice is embedded in every response – from providing separate, well-lit facilities in refugee camps to supporting women-led organisations in rebuilding communities.

## BUILDING SUSTAINABLE FUTURES

With access to loans, seeds, tools, and training, women can build sustainable businesses and lift themselves and their communities out of poverty while challenging societal views on women's roles.



# MARCH WITH...



## ANJALI IN NEPAL

Anjali has become a leader in disaster management for her community. With support from Oxfam and partner NEEDS, Anjali founded a women's group that introduced electricity, Wi-Fi, and infrastructure to her flood-prone village of Khalla Maseti.

She now represents her village in local government, advocating for her people and bringing about change to help the community become more prepared for natural disasters.



## NAHLA IN YEMEN

At just 22, Nahla became the breadwinner for her family. She taught herself to fix mobile phones and later completed a maintenance workshop supported by Oxfam and the Tamdeen Youth Foundation.

Nahla set up a small shop in her home and initiated training sessions through WhatsApp for women interested in acquiring such skills too, becoming a role model and providing employment opportunities for other women in her community.



## FEMINET IN SIERRA LEONE

The Female Pastors Network is a group of women leaders transforming farming in their community. With new tools and training from Oxfam and partners, they've established a 14-acre eco-friendly casava farm.

Their hard work and leadership not only help the community thrive by providing nutritious food, but by emerging as leaders, they are also challenging traditional views on women's roles and inspiring younger generations.



# MARCH FOR CLIMATE JUSTICE



Climate change is being felt most by people in countries that have done the least to cause it. But a more equal world is possible—one where communities have the resources to survive extreme weather and build sustainable futures. By marching for climate justice, you are standing with them and demanding urgent action.

## CAMPAIGNING FOR CHANGE

From grassroots movements to global campaigns, communities are standing up and demanding climate justice. Oxfam are supporting their efforts to challenge decision-makers and drive systemic change, while also running our own campaigns.

## EMERGENCY RESPONSE

An increase in natural disasters and extreme weather is putting lives at risk. Oxfam and partners are on the ground giving life-saving support to those most in need and helping people to rebuild their homes and communities.

## STRENGTHENING RESILIENCE

Innovations like drought-resistant seeds, reinforced homes, and new agricultural techniques help communities continue to thrive despite climate challenges.

## CARING FOR THE ENVIRONMENT

Oxfam are supporting groups who are planting trees, protecting wildlife, and advocating for local conservation.



Alex  
Credit: Rob Carmier / Oxfam

# MARCH WITH...



## VANTHA & BUN IN CAMBODIA

Vantha and Bun are part of an Oxfam Aquaponics pilot, in partnership with Northeastern Rural Development. The project combines aquaculture (raising fish) with hydroponics (growing plants without soil).

In an area where climate change has challenged traditional farming, they can now grow food in a climate-controlled greenhouse, protecting their crops from the elements.



## ROWENA IN THE PHILIPPINES

Rowena prepares to plant mangrove saplings – a project run by her self-help group supported by Oxfam and partner SIKAT.

Mangroves provide nurseries for fish and other marine life, while helping to protect the coastline from the ravages of typhoons, which are becoming stronger and more frequent. When large waves hit the mangroves, they become smaller and slower, protecting the community from their impact.



## SAFIA IN KENYA

In disaster-affected communities, Oxfam provides cash assistance, empowering people to buy what they need while supporting the local economy.

For some, cash transfers allow them to purchase medicines and healthcare. For others, it might mean buying warm blankets to endure harsh, cold climates.

In the town of Badana, Kenya, Safia uses the money she receives to buy food, cover her children's school fees, and buy school uniforms.



# MARCH FOR PEACE

Across the world, conflict, violence, and inequality threaten the peace and livelihoods of millions. Oxfam, and the communities we work with, are striving to create safer societies and urging those in power to end conflict. By marching for peace, you are amplifying their voices.

## EMERGENCY RESPONSE

When conflict breaks out, thousands are often forced to flee their homes or live in dangerous environments. Oxfam work with partners on the ground to provide safety and essential supplies such as water, shelter and hygiene kits.

## REFUGEE SUPPORT

Oxfam also provides long term support in refugee camps to ensure the safety and wellbeing of displaced families. As well as essentials such as toilets and handwashing stations, we are providing training and increasing employment opportunities.

## CAMPAIGNING FOR PEACE

Oxfam advocates tirelessly for an end to violence—whether calling for a ceasefire in Gaza, pushing for peace in Yemen, or demanding that humanitarian organizations are allowed to freely and safely carry out their work in areas of conflict.

## LASTING CHANGE

We support local groups leading peacebuilding efforts in their communities. This includes challenging harmful societal norms, creating safe and supportive spaces, and providing training to foster long-term change.



Yuyu and Shizu  
Credit: Rob Carmier / Oxfam

# MARCH WITH...



Wafa  
Alef Multimedia / Oxfam

## WAFA IN GAZA

Together with partner organisation the Palestinian Environmental Friends Association, Oxfam is providing emergency solutions in Gaza, setting up independent bathroom facilities, delivering water tanks, and installing handwashing stations to help meet the basic needs of displaced families.

Despite being displaced, Wafa and many like her remain hopeful for a permanent ceasefire.



Yeasmin (left)  
Fabeha Monir / Oxfam

## YEASMIN IN BANGLADESH

Having fled violence in Myanmar, nearly one million Rohingya people now live in the world's largest refugee camp in Cox's Bazar.

At two Oxfam and partner-supported women's centres, Yeasmin and others are learning to read, write and make items like clothing and fishing nets to sell. Because of the violence they have experienced, they're also taking part in trauma-recovery activities, where they can form friendships, create support networks and learn about their rights.



Mary  
Aimee Han / Oxfam

## MARY IN PAPUA NEW GUINEA

Mary is a human rights and peace activist leading the Highlands Women's Human Rights Defenders Network in PNG, where two-thirds of women face physical or sexual abuse.

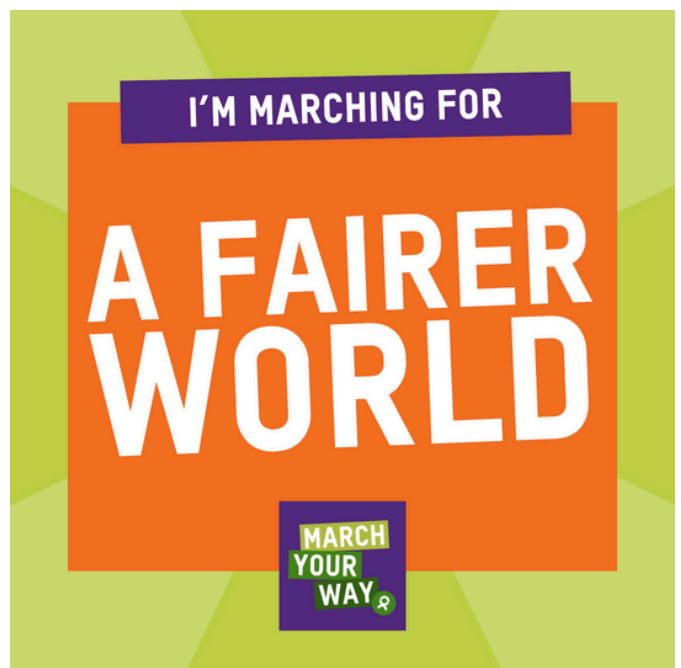
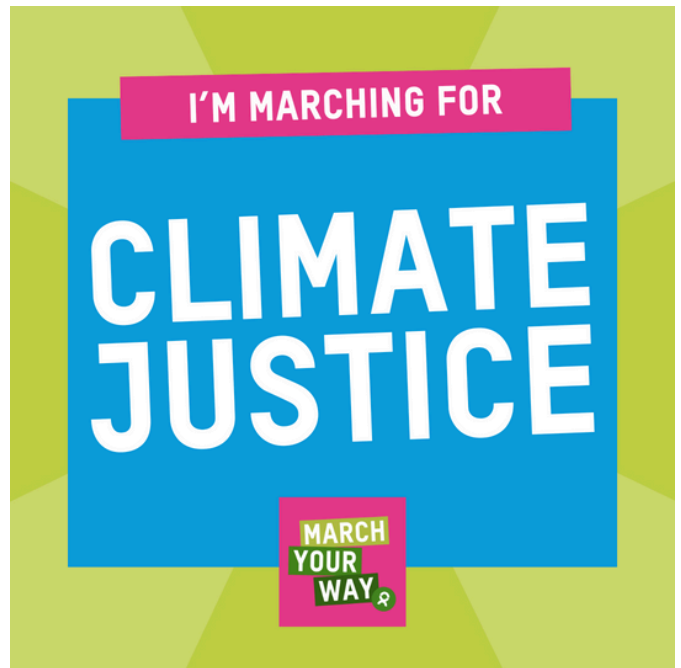
Through the Eliminating Family and Community Violence (EFCV) project, Oxfam is supporting Mary's group to challenge harmful norms by sparking community conversations and engaging men and boys in behaviour change initiatives. Mary and her network also push for national policies to protect women and girls.



# WHAT WILL YOU MARCH FOR?

Whatever you're inspired to march for, whether women and girls, climate justice or peace, you are standing in solidarity with people and communities fighting for a fairer, safer, and more equal world.

Let people know what you're marching for with these shareable graphics!



Thank you for being part of a global community creating lasting change.